

ACTELION FACEBOOK COMMUNITY GUIDELINES



Dear Facebook community,

We strive to communicate transparently, based on facts and with consistency. In line with our traditional communication channels, we utilize and leverage our Facebook channel to create awareness for rare diseases, bring our Corporate Sustainability activities into focus or just create excitement for science. Facebook allows us to share a more personal view of us and our company culture.

Stay connected and join the conversation!

We welcome the opportunity to hear from you via comments, likes and shares. Please keep in mind that the pharmaceutical industry is highly regulated and, as a result, we cannot talk about products - ours or other companies' - or treatment options, market rumors, regulatory bodies and government, competitors, forecasts and budgets, or pending matters.



Content

Geographic audience

Adverse Events

Comments

Privacy Notice

Disclaimer

Third party content

GEOGRAPHIC AUDIENCE

Actelion Pharmaceutical Ltd (@actelion) is our official corporate Facebook channel intended for a global audience. Therefore, we will post about any disease area we are focusing our Research & Development activities on. For more information about our company, please visit www.actelion.com.

ADVERSE EVENTS

If you believe that you have experienced any side effects due to an Actelion product you should consult your physician immediately. You can also report these to us directly here:

> [Side effect reporting form](#)

Please do not use this channel to report adverse events. However, if you include any potential adverse events in your post, we may need to contact you to find out more information. We will also report this information to the applicable health authorities pursuant to our drug safety reporting obligations.

HAVE WE NOT RESPONDED TO YOUR COMMENT OR HAS IT BEEN REMOVED?

Here a few reasons why we may not respond or even remove your comments.
(this list is not all-inclusive):

- Mentions of products (ours or other company's);
- Any communications or material (including images, videos and links) that we consider to be (i) abusive, obscene, deceptive, misleading, offensive or defamatory, (ii) in violation of any intellectual property right, such as copyrights or trademark, (iii) in violation of any law or regulation, or (iv) otherwise unacceptable to Actelion at its sole discretion;
- Language that is disparaging or threatening, or condones violence or illegal behavior;
- Offering medical advice;
- Attempts to sell products and/or services, or recruit followers;
- Language that is disruptive to the community or is spam;
- Violation of [Facebook's posting guidelines and Terms of Use](#).

Our company language is English, so we may not respond to non-English comments.

STORAGE AND USAGE OF PRIVATE INFORMATION (PRIVACY NOTICE)

We do not store or use your Facebook profile unique ID, email or other personal details.

However, in the event you report an adverse event or product issue to us, we will need to store and use identifying information about you, such as your name, location, health related information or similar (the "Personal Data") in accordance with the applicable laws and regulations in order to communicate with you and to follow-up on safety information.

Your Personal Data will be disclosed to the Actelion Drug Safety Department and the applicable regulatory authorities. In addition, third party service providers working for Actelion may also have access to your Personal Data. Actelion reviews and monitors the use of personal data to ensure that it is processed responsibly and in compliance with internationally recognized standards of privacy protection.

Please note that Facebook also has access to information you share with us. For more details read the [Facebook Privacy Policy](#).

DISCLAIMER

Even though we aim to provide accurate and up to date information on @actelion at any time, you acknowledge that @actelion is made available "as is". We do not give any warranty or representation, whether expressly or implied, of any kind that: (i) the content of @actelion (including, without limitation, text graphics and links), (ii) the functions contained in @actelion will be uninterrupted or error-free, and (iii) this website or the server that makes the website available are free of viruses or other harmful components.

Moreover, we take no responsibility or liability whatsoever related in any way to: (i) your use of @actelion and its content and (ii) the accuracy, adequacy, completeness, comprehensiveness, usefulness, reliability or timeliness of the content of @actelion. We reserve the right to interrupt or discontinue any or all of the functionalities of @actelion, and take no liability whatsoever for any interruption or discontinuance of any or all of the functionalities of the website.

As some jurisdictions do not allow the exclusion of implied warranties, some of the above-mentioned exclusions may not apply to you.

The information shared on @actelion is NOT a substitute for medical advice from a licensed health care professional. Consult a physician if you have any medical questions or concerns.

THIRD PARTY CONTENT

We do like other Facebook pages, and may choose to interact with them. Yet, this is not an indication of Actelion's endorsement of these accounts or the content they produce.

As a service to you, our corporate Facebook page may contain links to other sites on the Internet that are owned and operated by third parties (the "Third Party Sites"). Please note that we have no control over these Third Party Sites and that your linking to these Third Party Sites is at your own risk and subject to the legal statement and privacy policy of the linked site. You further understand that we do not approve nor survey any Third Party Sites. We have no responsibility or liability of any kind for these linked Third Party Sites.

